

Travis Cornelius

Full-Stack Engineer & Technical Founder

Simpsonville, SC (remote-friendly) | travis@mybringback.com | github.com/TravisCornelius | linkedin.com/in/traviscornelius

Summary

Full-stack engineer with 10+ years building Laravel/PHP backends, React/Next.js frontends, and real-world products for multi-location businesses. Technical founder who bridges code and business: turning requirements into shippable features, optimizing for profitability, operations, and long-term maintainability. Hands-on with greenfield builds, refactors, and integrations; comfortable owning projects end-to-end.

Technical Skills

Languages: PHP (Laravel), JavaScript/TypeScript, SQL/MySQL, Python, Java (legacy)

Frontend: React, Next.js, Tailwind, HTML5/CSS3, responsive layouts, accessibility basics

Backend: REST APIs, Laravel ecosystem, authentication/authorization, third-party integrations

Tooling & Practices: Git/GitHub, CI/CD basics, analytics, SEO/performance tuning, Agile workflows

Other: Unity (hobby), Solana/Web3 (hobby), familiarity with older stacks (Objective-C, ASP.NET, Eclipse-era Java)

Experience

CTO – Craft Axe Throwing

Feb 2017 – Present · Multi-location entertainment company (axe throwing venues)

Built and maintained the core online booking and ticketing platform used across multiple locations. Integrated CRM, payments, analytics, and operational workflows into a cohesive system used daily by staff.

Developed internal tools for scheduling, lane timers, inventory management, alerts, and promotional campaigns.

Led technical decisions around hosting, reliability, and data as the company scaled to new locations.

Co-Founder – Escape Room Lincoln

Sep 2015 – Sep 2022 · Local-to-national escape room brand

Built and maintained the marketing site and online booking experience, focused on conversion and clarity.

Led SEO and on-page optimization efforts to rank locally and consistently drive bookings.

Created internal tools to manage rooms, schedules, and promotions; contributed to national expansion as unitedescaperooms.com.

Lead Software Engineer / Co-Founder – ATTA, LLC

Jun 2012 – Sep 2022 · E-commerce data and automation

Developed scrapers and data pipelines to collect product, pricing, and trend data from e-commerce platforms.

Integrated Amazon FBA APIs to track buy box prices, inventory levels, and margins for sellers.

Implemented automation rules for purchasing, replenishment, and pricing decisions to increase efficiency.

Founder – mybringback

Dec 2010 – Sep 2022 · Online education & developer community

Created 200+ Android and programming tutorials; grew a YouTube audience of 40k+ subscribers worldwide.

Owned the full content pipeline: planning, recording, editing, publishing, and community engagement.

Managed site performance, UX, SEO, and sponsorships to keep the platform sustainable and useful.

Web Application Engineer – Firespring

Aug 2013 – Oct 2015 · Digital agency (Saint Baldrick's Foundation account)

Delivered secure, scalable features for the Saint Baldrick's Foundation fundraising platform.

Worked closely with designers, PMs, and other engineers in an agile environment to ship improvements regularly.

Focused on maintainability and future-friendly architecture for high-traffic nonprofit campaigns.

Market Researcher – Gallup

Jan 2005 – Sep 2012 · Public opinion and analytics

Conducted political and public opinion research, contributing to datasets used in strategic consulting.

Gained exposure to how data informs hiring, culture, and business decisions across industries.

Education

University of Nebraska–Lincoln

B.A. Pre-Optometry, Minor in Mathematics, additional Computer Science studies (2008–2010)

Southeast Community College

General Studies & Business coursework (2006–2008)